## **About Legacy**

#### **WHO WE ARE**

Established in 1923, Legacy is a unique Australian charity dedicated to caring for the families of deceased or seriously injured veterans.

Since the Legacy promise was made by a soldier to his dying mate in the trenches of WW1 to "look after the missus and the kids," Legacy has supported Australian Defence Force families in times of great need.

Today, Legacy supports 43,000 partners and children of veterans who gave their lives or health while serving our country.

#### **WHAT WE DO**

The work of Legacy aims to ensure that our veterans' families can grow and thrive despite their adversity.

Our work can mean a child gets an education and a fair go, a widow is not disadvantaged and alone and a family is not torn apart by the effects of post-traumatic stress or other psychological injuries.





### **SYDNEY LEGACY**

- **(** 1800 LEGACY (534 229)
- legacy.com.au/sydney

### **CONNECT**

- **f** @LegacyAustralia
- @LegacyAust
- @ @LegacyAust
- in @LegacyAustralia



# Fundraise for Legacy



ABN 22 000 048 868 | 1911-MKT-BR-018

### How to get started

Thank you for fundraising for us! Your fundraising has the power to make a huge difference to our veterans' families.

The team at Legacy are here to support you every step of the way. Here's how to begin:

- Oecide your activity
  - Choose your fundraising activity and determine what is required to host it.
- Register your event

Go to legacy.com.au/get-involved/fundraise, and our events team will send you the relevant documentation.

Start fundraising

Create an online GoFundraise page and start spreading the word!

**O** Bank your funds

Within 30 days of completing your event or activity, send any funds raised and the banking form back to Legacy.

Thank your supporters

If any of your donors require a receipt, record their details on the receipt request form and send it back to us.



# **Ways to fundraise**

Our services wouldn't be possible without the continued support of generous donors and fundraisers in the community.

There are many ways you can fundraise for Legacy. Here are a few ideas to get you started!

#### Join an event

From physical challenges to Legacy golf days, there are plenty of ways to get involved. Visit legacy.com.au/news-and-events to keep up to date with upcoming events.

#### Do your own thing

Get creative and start brainstorming innovative or challenging activities to raise funds for Legacy.

#### Workplace fundraising

Whether it is a staff fundraising activity or holding an event, your employees can make a meaningful impact to the vital work of Legacy.

#### **School fundraising**

From fun runs to bake sales, fundraising at school is a great way to raise money for Legacy while educating children about our defence personnel.

#### In celebration

Ask friends and family to donate to Legacy in lieu of gifts for a special occasion, such as weddings, anniversaries and birthdays.

# **Fundraising guidelines**

#### **LEGAL REOUIREMENTS**

To meet legal requirements, you must register your fundraiser with us (see page 2).

If you are organising a raffle, door-to-door fundraising or a collection, please comply with all relevant national, state and territory laws and regulations. For more information, visit your state's Fair Trading website or contact us.

#### YOUR RESPONSIBILITIES

You're solely responsible for acquiring permits, licences and insurance for your fundraising activity, as well as planning and management of the event.

#### **HOW LEGACY CAN HELP**

Legacy can help your fundraising activity with marketing materials and merchandise. Our friendly events team is also here to assist with any queries. Get in touch today:

- (02) 9248 9000
- events@legacyclubservices.org.au

### **SYDNEY LEGACY**

- **(Section 2018)** 1800 LEGACY (534 229)
- legacy.com.au/sydney